

# Richland Elementary School FOR Club

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## Meeting Minutes for November 18, 2011

**Opening:** The regular meeting of the Richland Elementary FOR Club was called to order on Friday, November 18, 2011, in the Professional Development Room by Cyndi Etnyre, President, at 9:15 AM.

**Executive Board Attendance:** Cyndi Etnyre, Jason Blacklock, Alison Gallego, Cat Okamura, and Pam Taylor

**Parent and Staff Attendance:** Sign In Sheet (separate)

### A. Fundraiser/Ongoing Program Updates

- a. Coin Drive – November 28, 2011 to December 8, 2011
  - i. All proceeds go to needy families at Richland. Selected families will receive a gift card purchased by the FOR Club, and a turkey donated by Principal Lynda McDonell
  - ii. Lynda McDonell and staff will identify and determine the recipients.
  - iii. Teachers are being asked to provide a collection jar. Coins will be collected and counted by the Blacklock family
  - iv. Highest earning class in K-2 and 3-5 will earn a Rock and Roll Recess
- b. Used Book Sale – Saturday, December 10, 8:00 AM – 12:00 PM
  - i. We have already received a few donations, but expecting many more after the Thanksgiving Break
  - ii. Volunteers needed to sort and price items on Friday, 12/2 and 12/9 after Friday Flag
  - iii. Volunteers needed to set-up in the cafeteria Friday, 12/9 at 3:30 PM
  - iv. Volunteers needed to sell items on 12/10 from 8:00 AM – 12:00 PM
- c. Spreebird – On Going
  - i. Program similar to Groupon. Richland will earn \$5 for every community member that signs-up, 10% of qualifying purchases, and be entered into a drawing for \$10,000.
  - ii. Board decided to send flyers provided by Spreebird in a Wednesday Envelope after Winter Break
- d. Parent in Attendance, Pete Jalajas, suggests we contact local small businesses to sponsor our school in exchange for free advertizing on our website
  - i. The school district does not permit any advertizing on our website, therefore, an additional website/Facebook will need to be created and run by a volunteer
  - ii. Will discuss further in January
- e. Parent in Attendance, Melissa Perales, wanted to inform The FOR Club that the 4<sup>th</sup> grade will be holding a “Mixed Bag” (green bag) fundraiser during the month of February to raise funds for their Star of India Field Trip
- f. Cookie Dough – Early March 2012
  - i. We will drop our annual Read-A-Thon and Jog-A-Thon
- g. Open House – April 4, 2012

- h. **Book Fair – First week of April 2012**
  - i. Lynda McDonell to discuss the specifics of the Book Fair and budget with Doreen Cohen
- i. **Spring Dance – March/April 2012**
  - i. Cat Okamura to talk with Deanna Gallegos to see if they will be coordinating the Spring Dance this year, and to determine if we will hold it the week before Open House or the week after Spring Break
- j. **Bingo De Mayo – May 4, 2012**
- k. **Fine Arts Fair – May 24, 2012**
- B. Funded Programs/Teacher Requests/New Business**
  - a. **Broadcast Program – Gary Nash/Fernando Baquero – Reported by Lynda McDonell**
    - i. Mr. Nash and Mr. Baquero attended the Q Conference held at CSUSM this year
    - ii. The 4<sup>th</sup> grade team is offering to volunteer their time to create and supervise a broadcast program (Richland News). They will collaborate with two Richland parents that work at a local newspaper. Students will learn the fundamentals of journalism and put together a regularly scheduled news program that will be broadcast throughout the school. This program will be offered before/after school, and will be free of charge to participating students.
    - iii. Mr. Nash is currently looking into grants and will put together a budget request shortly
    - iv. Principal Lynda McDonell would like to eventually get a Smartboard set-up for the cafeteria, so that multiple classes could view the news reports and/or other presentations throughout the year
    - v. Jason Blacklock suggested we contact Kids College to get a list of contacts for sponsors and support
- C. Budget Update**
  - a. **Fall Fundraiser Results**
    - i. Halloween Carnival raised \$19,000 gross, \$16,000 profit, which means we raised \$4,000 over budget
    - ii. Sally Foster Gift Wrap numbers are not finalized yet, however we have grossed \$11,600 to date, and prizes will be determined and distributed within the coming weeks
    - iii. Entertainment Books netted approximately \$15,500 which means we raised \$8,500 over budget
- D. Student Store – Mustang Trading Post**
  - a. We have profited \$1,600 so far this year
  - b. Flyers will be sent home to see if anyone is interested in taking over the store operations next year since Cat Okamura will be moving onto Woodland MS
  - c. Parent in Attendance, Monika Hazel, suggested a “Store Fair” similar to the Book Fair
    - i. Lynda McDonell, Principal, decided that students would not be permitted to leave class during the course of the day to shop at the store, but suggested we have an after school fire sale near the end of the year. She also mentioned that she is in need of items for her Principal Signature Incentive Program.

**E. Executive Board Discussion/Vote**

- a. Approval of Minutes – October 2011 – Cyndi Etnyre motioned to approve, Parent in Attendance, Karen Wise, seconded.
- b. We will not hold a meeting in December

**Adjournment:** Cyndi Etnyre, President, adjourned this meeting at 10:05 AM. The next regular FOR Club meeting is scheduled for Friday, January 13, 2012, immediately following Friday Flag Salute.

**Minutes submitted by:**

**Alison Gallego, Secretary 2011-2012**

**Approved by:**

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